

Reclaiming Vacant Properties

CLEVELAND, OHIO: OCTOBER 13-15, 2010



Don Iannone, Visual Advantage Photography

SPONSORSHIP OPPORTUNITIES

The national *Reclaiming Vacant Properties* conference is a leading event in community revitalization not to be missed! Sponsors of *Reclaiming Vacant Properties* help ensure that we build the leadership, knowledge, and momentum to turn vacant spaces into vibrant places for everyone. The conference is sponsored by the National Vacant Properties Campaign, with principal planning partner Neighborhood Progress, Inc.

Reasons to sponsor the conference:

- Position your organization as a leader in the vacant properties movement
- Increase your organization's profile among an influential audience
- A portion of your sponsorship is tax-deductible

Gain the attention of conference participants:

- Community development professionals
- Local and state governmental staff
- Developers and real estate professionals
- Elected officials
- Academics
- Planners
- Civic leaders
- Financial community
- Neighborhood leaders

Interested? Please contact:

Jennifer Leonard, National Vacant Properties Campaign Director
(202) 207-3355 x123 jleonard@smartgrowthamerica.org



The National Vacant Properties Campaign is a project of Smart Growth America, the Local Initiatives Support Corporation, the Metropolitan Institute at Virginia Tech, and the Genesee Institute. More information will be available soon: vacantproperties.org

GENERAL AND TARGETED SPONSORSHIP OPPORTUNITIES

To be included in printed registration materials, sponsors must fulfill its financial commitment prior to 04/01/10.

Bronze Sponsor (\$5,000)

- Recognition in printed pre-conference registration materials as a bronze sponsor
- Recognition as a bronze sponsor on conference web page with hyperlink
- Recognition in conference program
- Name projected on screen behind main stage at opening session
- Acknowledgment signs with sponsor name
- Two (2) complimentary registrations to conference
- Two (2) invitations to VIP reception
- Complimentary Exhibit Hall table

Silver Sponsor (\$10,000)

- Recognition in printed pre-conference registration materials as a silver sponsor
- Recognition as a silver sponsor on conference web page with hyperlink
- Recognition in conference program
- Name projected on screen behind main stage at opening session
- Acknowledgment signs with sponsor name
- Four (4) complimentary registrations to conference
- Four (4) invitations to VIP reception
- Literature insert in registration materials
- Complimentary Exhibit Hall table

Gold Sponsor (\$15,000)

- Recognition in printed pre-conference registration materials as a gold sponsor
- Recognition as a gold sponsor on conference web page with hyperlink
- Recognition in conference program
- Logo projected on screen behind main stage at opening session
- Acknowledgment signs with sponsor logo
- Six (6) complimentary registrations to conference
- Six (6) invitations to VIP reception
- Literature insert in registration materials
- Complimentary Exhibit Hall table

Platinum Sponsor (\$30,000)

- Recognition in printed pre-conference registration materials as a platinum sponsor
- Recognition as a platinum sponsor on conference web page with hyperlink
- Recognition in conference program
- Logo projected on screen behind main stage at opening session
- Acknowledgment signs with sponsor logo
- Ten (10) complimentary registrations to conference
- Ten (10) invitations to VIP reception
- Literature insert in registration materials
- Complimentary Exhibit Hall table

VIP Reception (\$7,500)

Get your organization recognized by decision makers by sponsoring the VIP reception, an invitation-only gathering.

Benefits equal to Bronze Sponsor level plus: welcome sign at the VIP reception with your organization's name and logo and an opportunity to welcome the guests.

Welcome Reception SOLD

Take advantage of this premier branding opportunity by sponsoring the welcoming reception.

Benefits equal to Gold Sponsor level plus: welcome sign at the reception with your organization's name and logo and an opportunity to welcome the attendees.

Coffee Break (\$5,000)

Make sure attendees recognize your organization by sponsoring a coffee break.

Benefits equal to Bronze Sponsor level plus: Welcome sign at the coffee break with your organization's name and logo.

Exhibit Hall and Poster Gallery (\$10,000)

Increase your visibility by sponsoring this exciting new addition to the conference.

Benefits equal to Silver Sponsor level plus: Welcome sign in the Exhibit Hall with your organization's name and logo.